

2023 TEAM FUNDRAISING PACKET

ALL PROCEEDS BENEFIT THE CHRISTUS CABRINI BREAST HEALTH CENTER & CANCER CENTER

GLEAUX FOR GIRLS
GLEAUX THE 1-MILE FUN RUN
THE BREAST RACE IN CENLA

SATURDAY, OCTOBER 28, 2023
SUPPORT BREAST CANCER AWARENESS

Race Headquarters

Walker Toyota
5735 Coliseum Blvd. Alexandria, LA 71303

Schedule of Events

6 pm Survivor Happy Hour
7 pm 1 Mile Fun Run Shotgun Start
8 pm Raffle Winners Announced

Pink Toyota Raffle

Presented by Walker Toyota

Visit our website or Walker Toyota to purchase your \$15 Raffle Ticket for a Pink 2001 Toyota Tundra. The drawing will take place at 8 pm on race day. You need not be present to win.



Pink Golf Cart Raffle

Presented by Cenla Moto Sport

Visit our website or Cenla Motosport to purchase your \$15 Raffle Ticket for your chance to win a hot pink 6-seater golf cart. The drawing will take place at 8 pm on race day. You need not be present to win.



For more information, visit www.christuscabrinifoundation.org/gleaux

PROUDLY SUPPORTED BY



CHRISTUS.CABRINI
Foundation



WELCOME TEAM CAPTAINS

The mission of Gleaux for the Girls is to bring Breast Cancer awareness and education to Central Louisiana while also raising funds to expand and enhance the local treatment capabilities, rehabilitation programs, education services, support services and community outreach offered as a part of the CHRISTUS St. Frances Cabrini Breast Health Center and Cancer Center. The event will include a 5K race, tailgating, food trucks, vendor expo, survivor celebration, children's activities and so much more!



Thank you for your commitment to lead a team in 2023 Gleaux for the Girls. The TEAM CAPTAIN acts as the contact person, promotes participation, sets their fundraising goals, and assists their team members with their registration. Every dollar you raise brings our community closer to a future without Breast Cancer. And because you are taking those steps with a team, you're drastically increasing that impact.

FUNDRAISING INCENTIVES

TEAM TAILGATE *(for any team that raises at least \$300 by 10/13/23)*

Any team that raises at least \$300 prior to October 13, 2023 qualifies for a 10x10 space in our Team Tailgate area on Race Day! Bring your grills, coolers, and yard games and make it the perfect tailgate experience to thank your team for all of their hardwork!

- Team will need to let Ashley Walker know by October 13th, *(assuming they have hit their \$300 goal)* if they will be utilizing their Team Tailgate space.
- Team is responsible for bringing all elements of their tailgate – including but not limited to a tent, tables, chairs, food, drinks, games, etc.
- Team tailgate load-in is from 4– 6pm
- All tailgates must be ready by 6:00pm

IMPORTANT DATES

- **October 13th** – Deadline for Team Tailgate Registration
- **October 28th – Gleaux for the Girls**
**Bring all physical donations (cash/checks) to the Donation Tent on Race Day.*
- **December 1st** – Deadline for all fundraising donations





FUNDRAISING TIPS

TIP 1 – RALLY

Tell your donors you are 100% committed to Gleaux for the Girls and making an impact on Breast Cancer treatment and care in Central Louisiana.

TIP 2 – GIVE

Inspire and encourage others to give by donating to your efforts 1st! Make a *kick-off* donation.

TIP 3 – GET PERSONAL

Craft your story about why you Gleaux for the Girls on your social media page. The more personal you make it, the more people can relate with their own experiences.

TIP 4 – ASK

If you don't ask, you shall not receive. Cast a wide net – donations don't always come from where you expect.

TIP 5 – GRATITUDE

Say "THANK YOU" early and often. Update your donors regularly on your progress and the impact you are making together.

TIP 6 – SOCIALIZE

Maximize your efforts by using social media to spread your message. You'll receive a surprising amount of support from Facebook posts, Tweets and Instagram photos.

TIP 7 – FOLLOW UP

Most are willing to donate, but just need a reminder with a second personal email or call.

TIP 8 – TEAM SHIRTS

Design a team t-shirt with your donors listed to show your appreciation.

TIP 9 – MATCH

Most companies will give matching gifts for employees. These gifts can double or even triple your impact!

TIP 10 – THINK OUTSIDE THE BOX!

Collect spare change, hold a raffle, put out a donation jar, host an employee lunch, put on a bake sale, put together a car wash, etc. The possibilities are endless!